

INVITATION & PROGRAM FOR JUNE 20, 2023

CONFERENCE DAY ON

SYSTEMS THINKING & SYSTEMS ENGINEERING FOR ENVIRONMENTAL & SOCIAL IMPACT

מוסד נאמן | בניין פורשהיימר | אולם בטלר | טכניון חיפה
The Lectures will be translated simultaneously into English

ORGANIZED BY THE GORDON CENTER FOR SYSTEM ENGINEERING
IN CONJUNCTION WITH ZEEV BONEN DAY FOR SYSTEMS ENGINEERING



8:00-9:00	Gathering
9:00-9:30	Opening: <ul style="list-style-type: none">➤ Prof. Yossi Ben-Asher- The Gordon Center for Systems Engineering, TECHNION➤ INCOSE_IL President➤ Zeev Bonen Family
9:30-10:30	Dr. Robert Edson, MITRE Systems Thinking & Systems Engineering For Environmental & Social Impact
10:30-11:00	Prof. Alon Dumanis, The Azrieli School of Engineering 50 Years Perspective Of System Thinking - From Aeronautical Via Medical Systems To Social Impact
11:00-11:30	Prof. Lawrence Aronhime, Johns Hopkins University Innovation under Uncertainty: From Un-Defined to Well-Defined Problems-A Systemic Way to Resolve Sustainability Cases
11:30-12:00	Coffee Break
12:00-12:30	Prof. Mashor Housh, The University of Haifa Decision Support Systems for the Israeli Water Sector
12:30-13:00	Dr. Amit Goffer, UPnRIDE Robotics Ltd From Idea to Product - system engineering for impact
13:00-13:30	Dr. Meir Tahan, Braude Academy of Engineering Karmiel, Michal Arov, Gan Erez Karmiel, Hagit Vano, Boulder Haifa Small Systems with Great IMPACT, Specific Solutions for Children with Special Needs
13:30-14:15	Lunch Break
14:15-14:45	Tali Hadary, Design manager for Margolin Tech the campus project manager, Microsoft Herzliya Campus Designing for a Better Workplace
14:45-15:15	Emilia Lavi, Prof. Yoram Reich, Tel Aviv University The Critical Value Of Value- Oriented System Engineering
15:15-16:45	Dr. Robert Edson, MITRE Electric Vehicle Adoption- A Systems Thinking Workshop & Demonstrations
16:45-17:00	Conclusions Prof. Yossi Ben-Asher, Dr. Avigdor Zonnenshain, The Gordon Center for Systems Engineering

Registration for the symposium is free

Please confirm your registration by 1.6.23 via the link below:

[Registration to the Systems Engineering Seminar 20.06.2023](#)